

## NCACES Member Survey 2020 Results

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## Survey details

What did the survey address?

- Identify our strengths and weaknesses,
- Determine how we can better communicate with our members,
- Learn what we need to do to be more relevant, and
- Discover what we can do to reach both Extension and Extension/research faculty, as well as Area Agents, and other specialists.

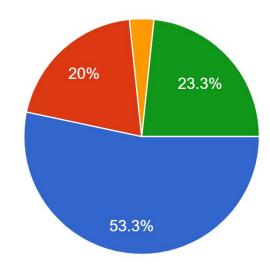






#### **General information**

How long have you been a member of NCACES? 30 responses







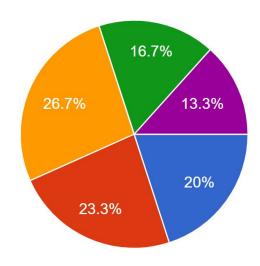




#### **General information**

How often do you attend NCACES meetings? Use your attendance during a non-COVID-19 year to answer this question.

30 responses



- All meetings
- Less than 2 meetings per year
- 2 or more meetings per year
- I don't attend meetings
- I am new to the organization

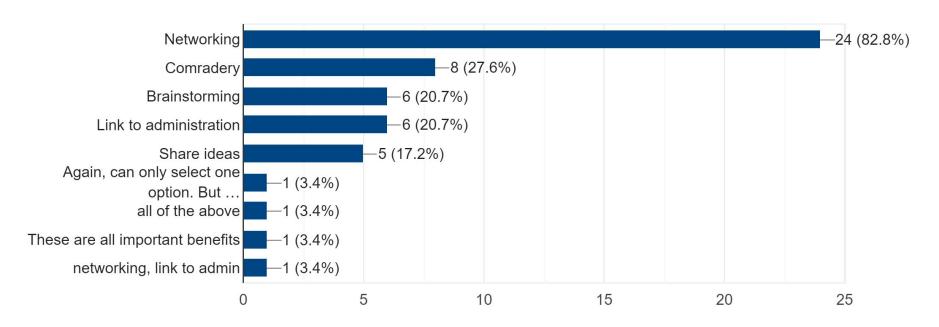






What are the biggest strengths of NCACES?

29 responses

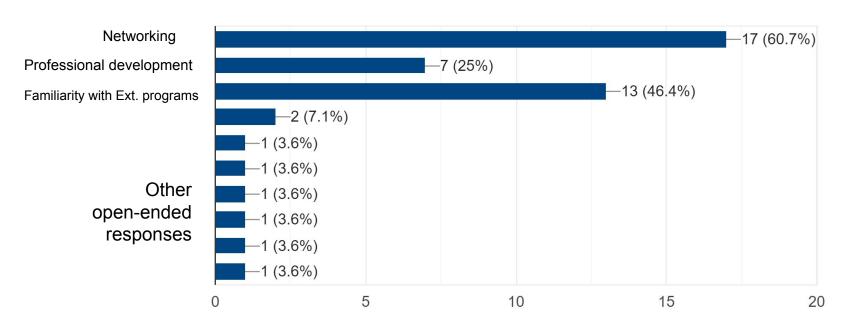








How does your membership in NCACES benefit you professionally or within your program? 28 responses

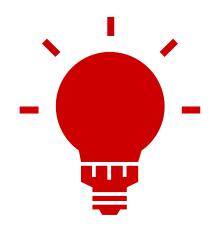








What are the 3 biggest challenges you think our organization will face in the next 5 years in communicating with our clients (members)?







Relevancy

Membership

**Participation** 



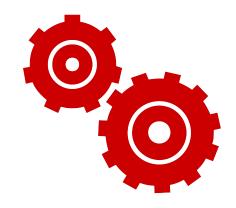




When you consider the collective impact of our programs, why does the NCACES exist?



Influence



Professional development



**Networking** 

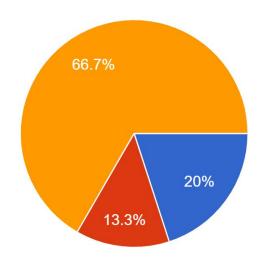






## Communication & ways to meet

If COVID-19 were not a factor, what would be your preferred way to meet?
30 responses





A combination of virtual and in-person

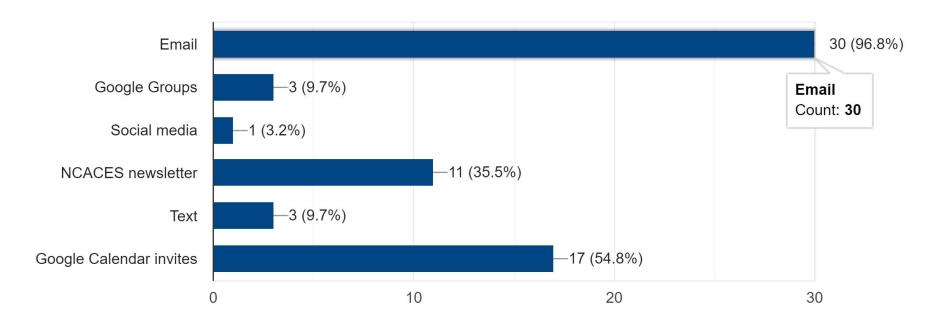






#### Method of communication

What method(s) of communication do you prefer? Select all that apply 31 responses



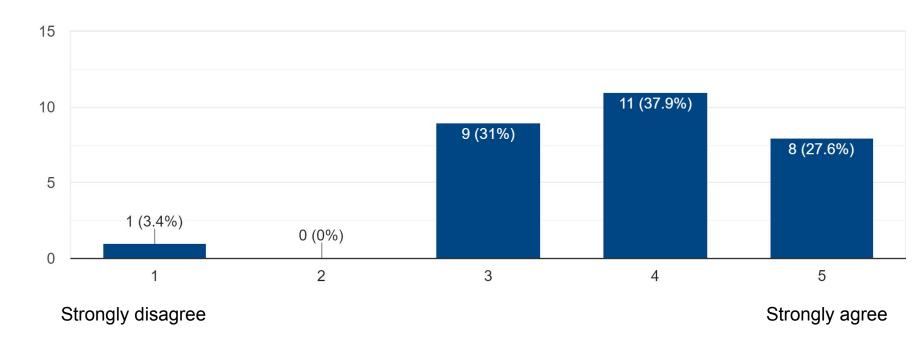






## Relevance - programming

The NCACES provides meaningful/useful programming and discussion during meetings. <sup>29 responses</sup>



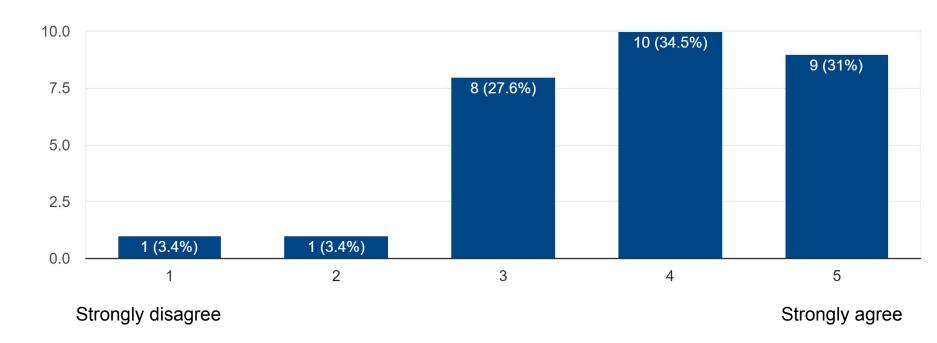






## Relevance - meeting discussion

The NCACES provides relevant discussion during meetings 29 responses



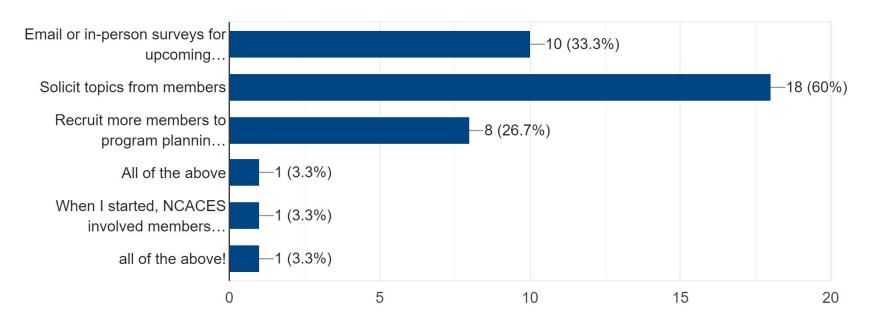






## Relevance - program topics

How can the NCACES provide more meaningful/useful programming during meetings? 30 responses



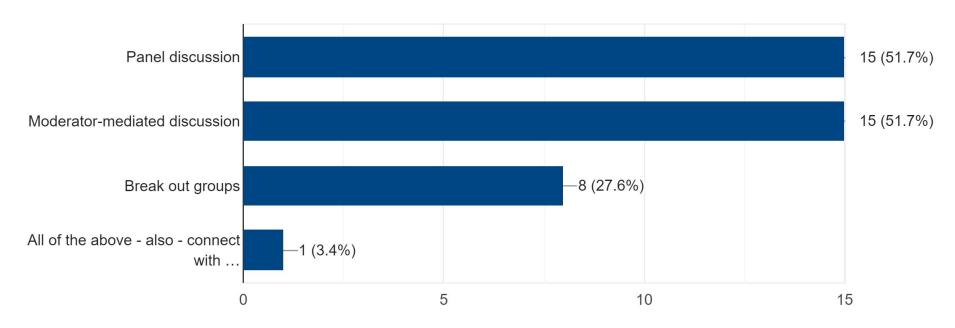






#### Relevance - method of discussion

How can the NCACES provide more meaningful/useful discussion during meetings? 29 responses



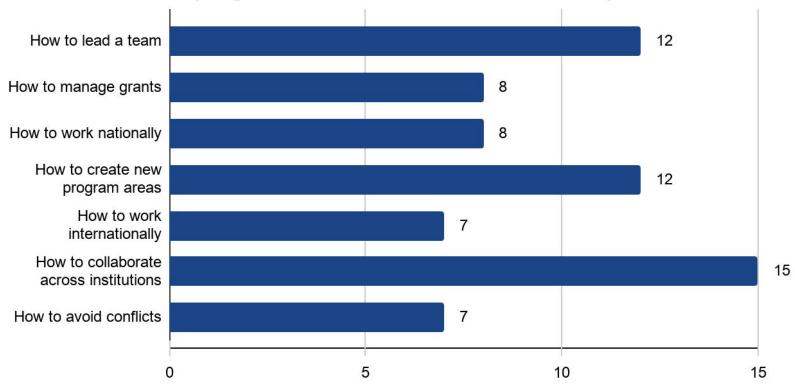






### Relevance - program topics

What types of programming would you like to learn more about?
What programs would be most relevant to you?



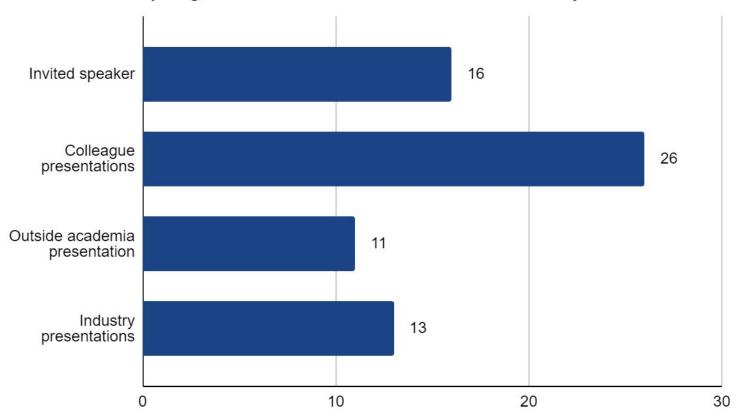






#### **Relevance - format**

What programs would be most relevant to you?



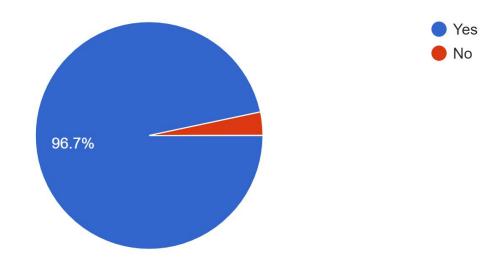






## Relevance - funding

Would you be interested in learning more about funding opportunities for collaborative programs? 30 responses





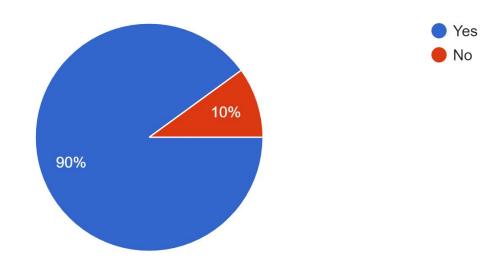




# Relevance - learn more about other programs

Are you interested in cross-training opportunities to learn more about Extension programs outside your subject matter area?

30 responses





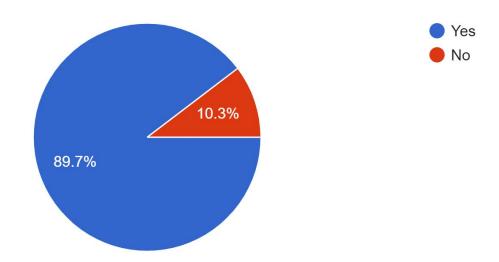




## Relevance - sharing program information with others

Would you be willing to provide NCACES with at brief presentation, PowerPoint, or video to showcase your program for other members?

29 responses



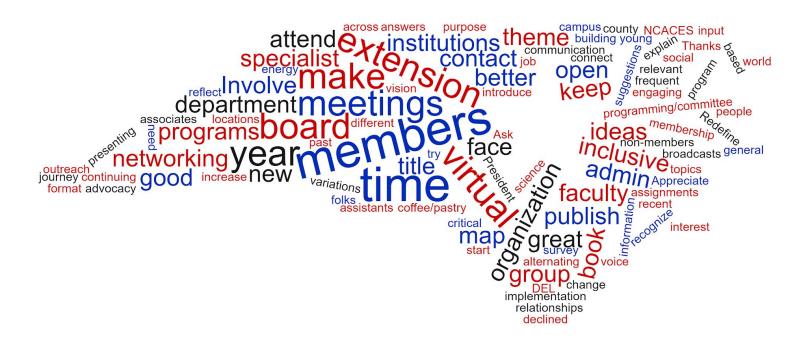






#### Relevance - members and institutions

What can NCACES do to become more relevant to our members and institutions? (17 responses)



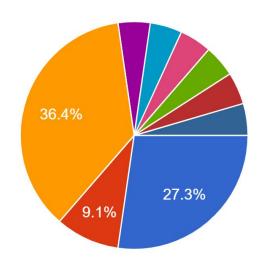






#### Recruit

If you have not yet participated in one of our committees, why not? 22 responses



- I'm not aware of the NCACES committ...
- I didn't know I could
- I don't have enough time
- Committees are too much work







#### Recruit

I will recruit 1 new member per year from my network/county office, department, or research station.

27 responses

